



Market Development Findings from Ugandan Refugee Settlements

*Alison Filler
International Lifeline Fund (ILF)*

Context

Partners: ILF & UN World Food Program (WFP)

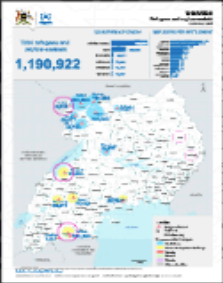
Timeline: October 2018 - April 2019 (6 months)

5 project locations

- 3 refugee settlements + rural host communities
- 2 rural communities
- Initial target population: PSNs

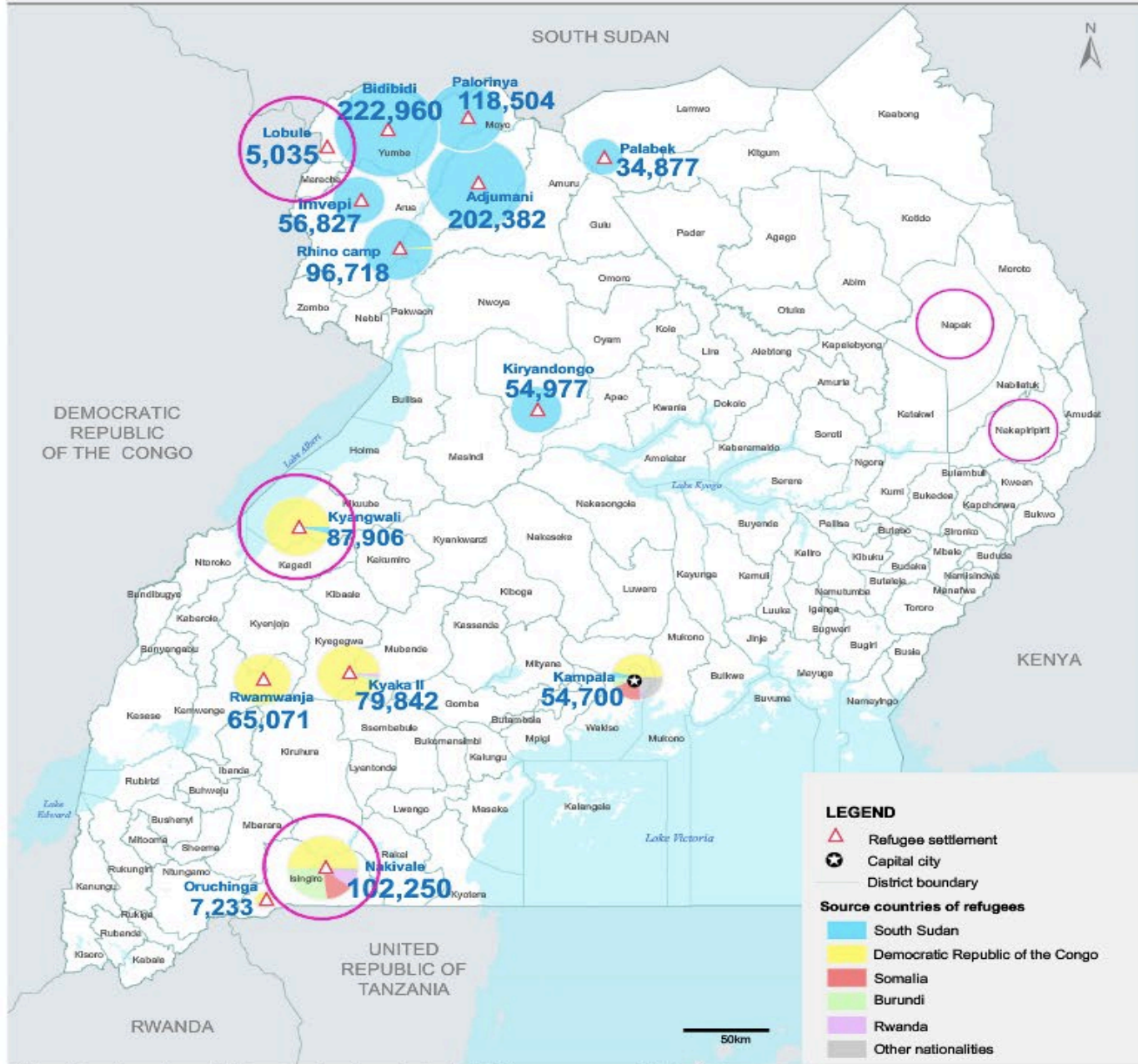
Objectives

- Reduce biomass dependency to mitigate deforestation and conserve CO2 emissions
- Nurture markets for affordable energy-efficient technologies
- Develop community assets that can be leveraged for long-term economic growth



OTHERS | 14,913 | 15,897

RWAMWANJA | 5%
 PALABEK | 3%
 ORUCHINGA | 0.6%
 LOBULE | 0.4%



The boundaries and names shown and the designations used on this map do not imply official endorsement or acceptance by the United Nations.

Statistics: Provided by OPM (proGres)

Creation date: 31 December 2018 Author: UNHCR Representation in Uganda Feedback: IM Team Uganda (ugakalmug@unhcr.org) | UNHCR BO Kampala

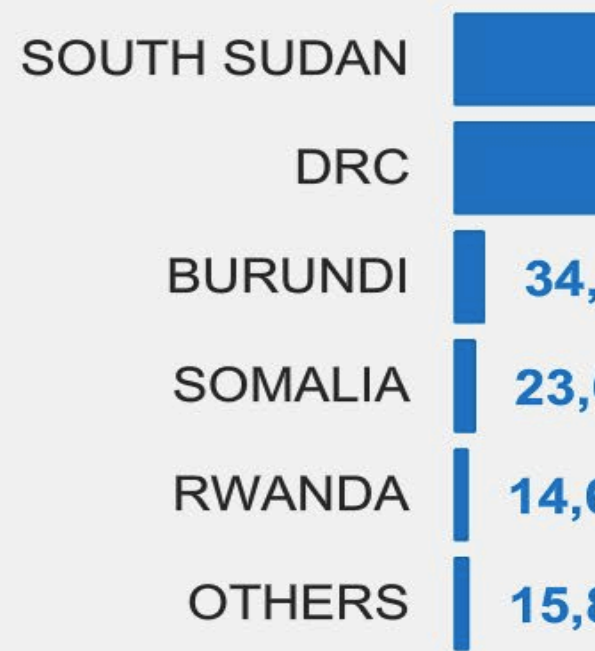




Total refugees and asylum-seekers

1,190,922

COUNTRIES



SOUTH S

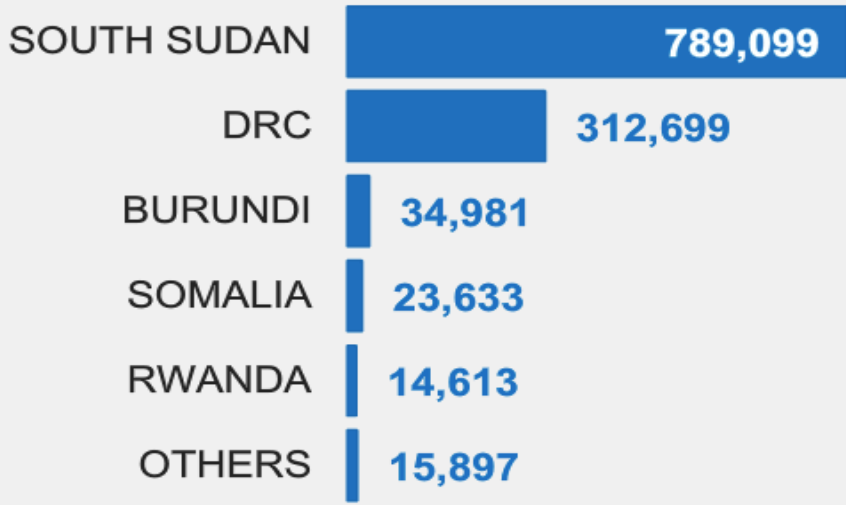
South Sudan Palovina

UGANDA

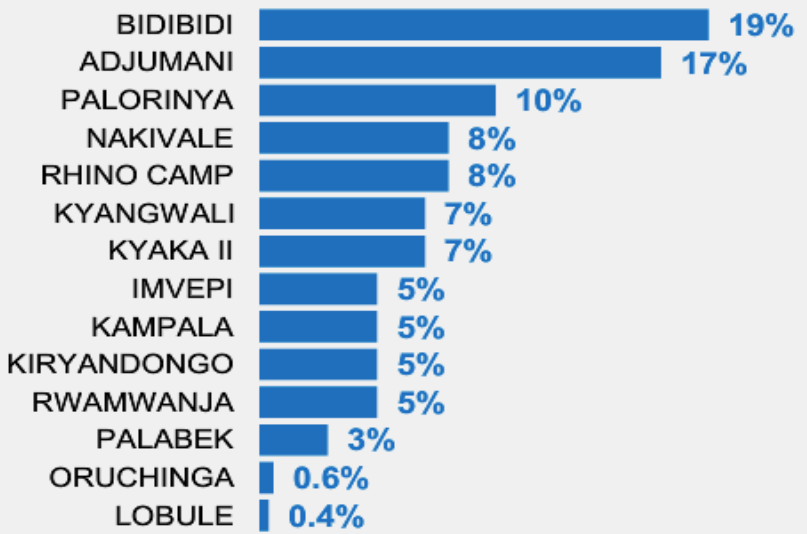
Refugees and asylum-seekers

December 2018

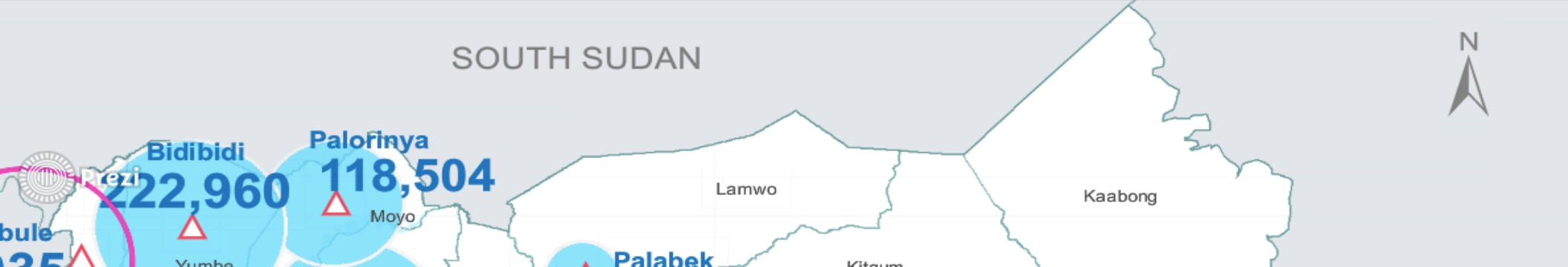
COUNTRIES OF ORIGIN



REFUGEES PER SETTLEMENT



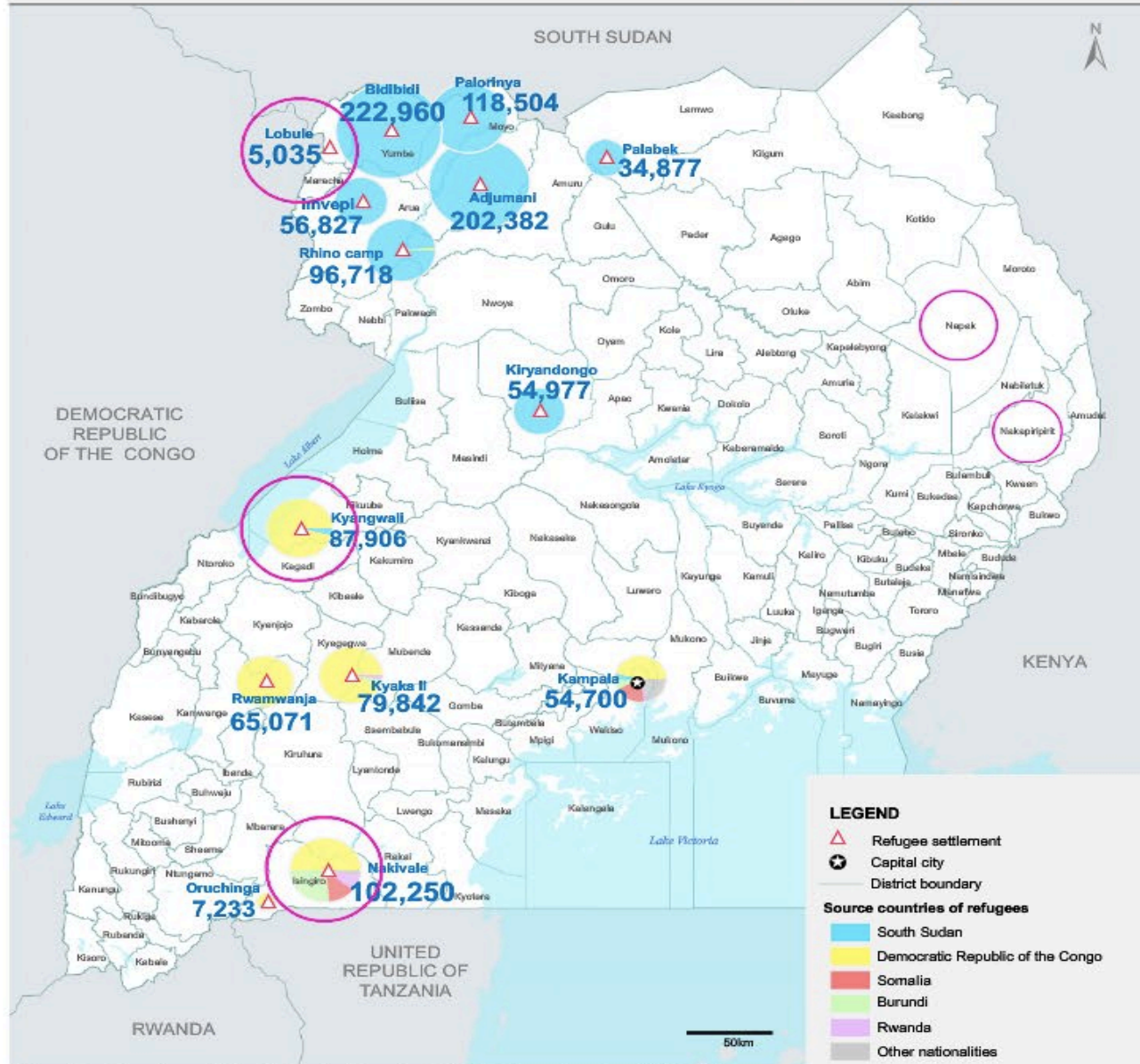
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22



1,190,922

SOMALIA	23,633
RWANDA	14,613
OTHERS	15,897

KAMPALA	5%
KIRYANDONGO	5%
RWAMWANJA	5%
PALABEK	3%
ORUCHINGA	0.6%
LOBULE	0.4%

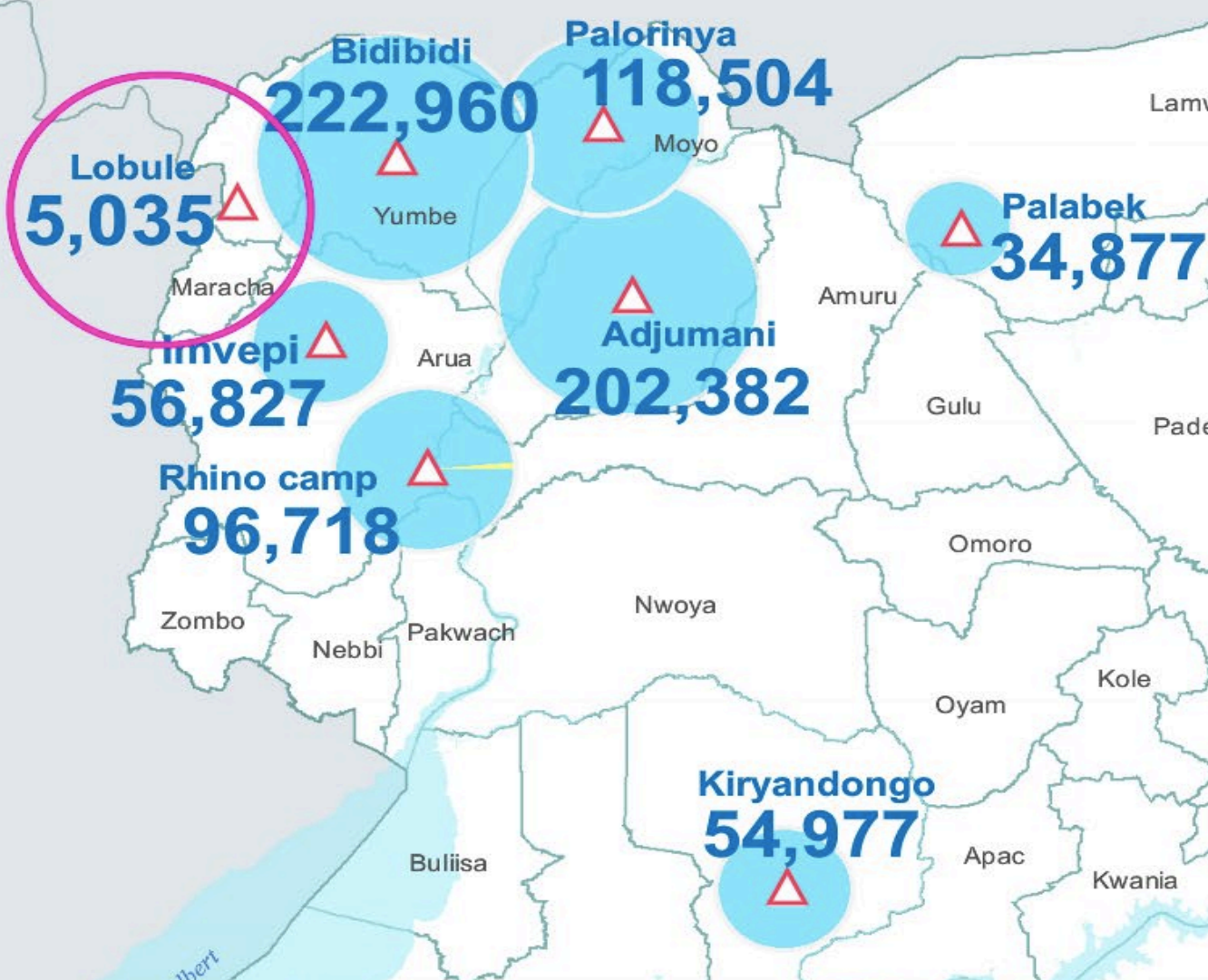


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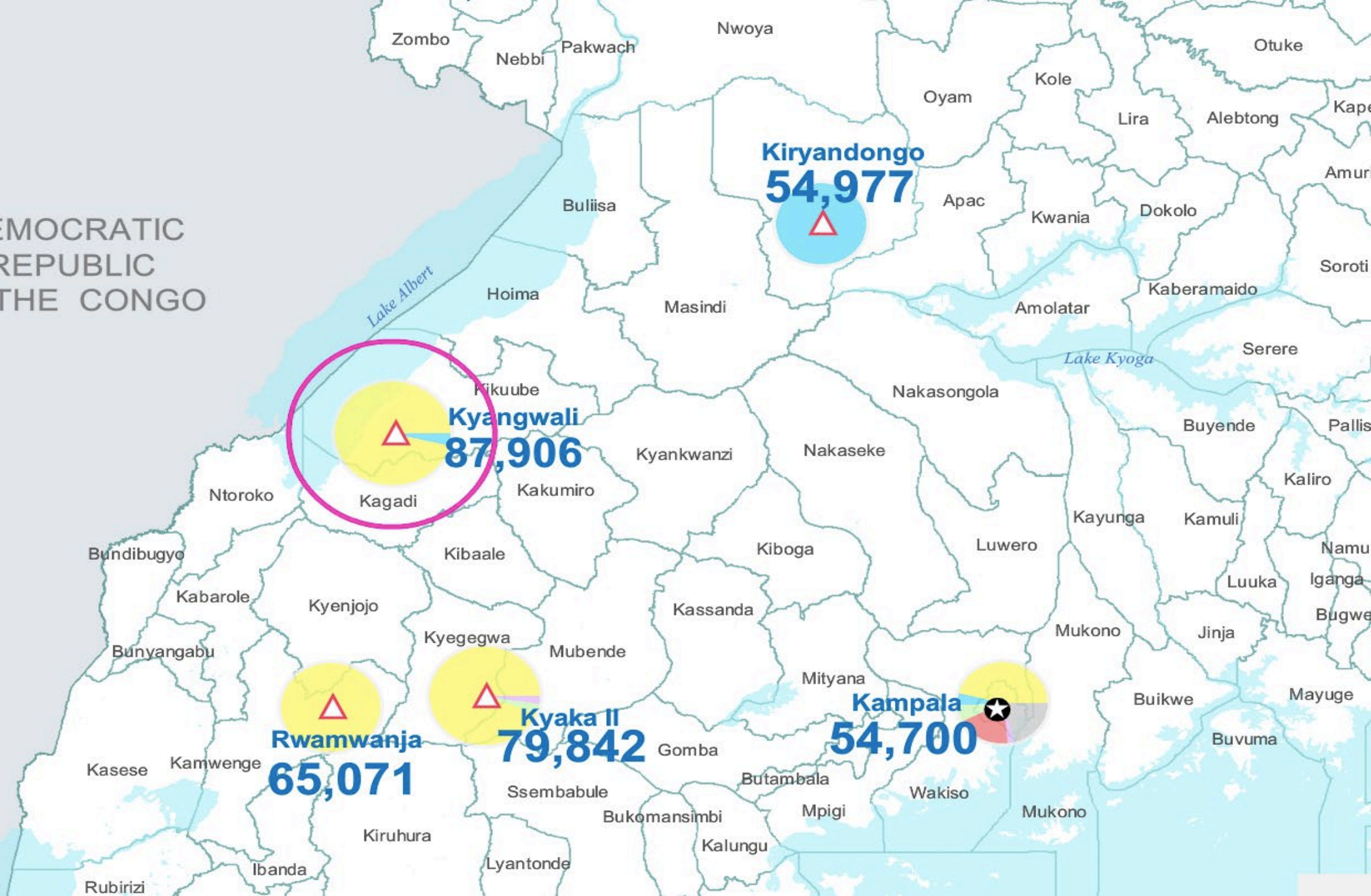
SOUTH SUDAN

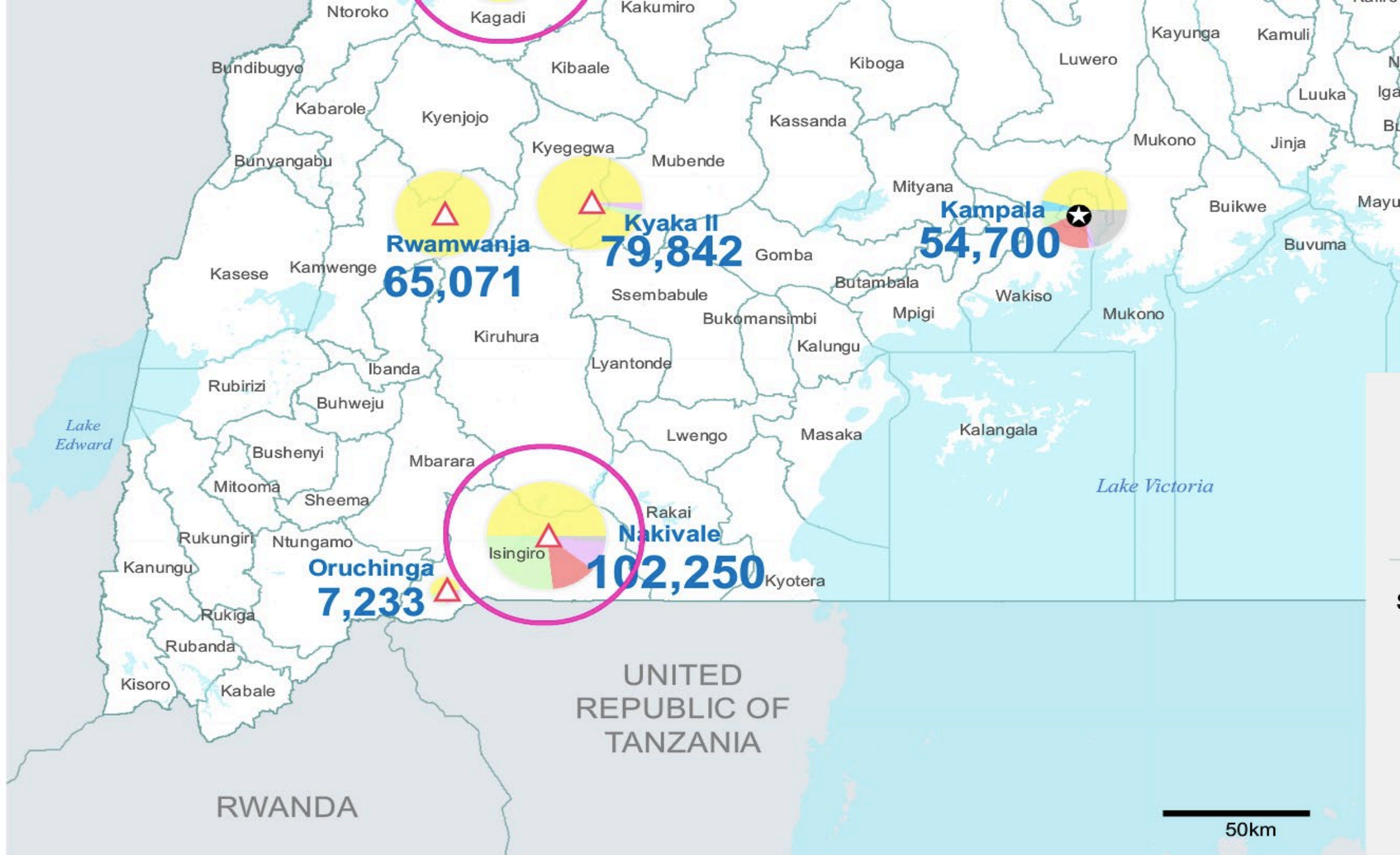


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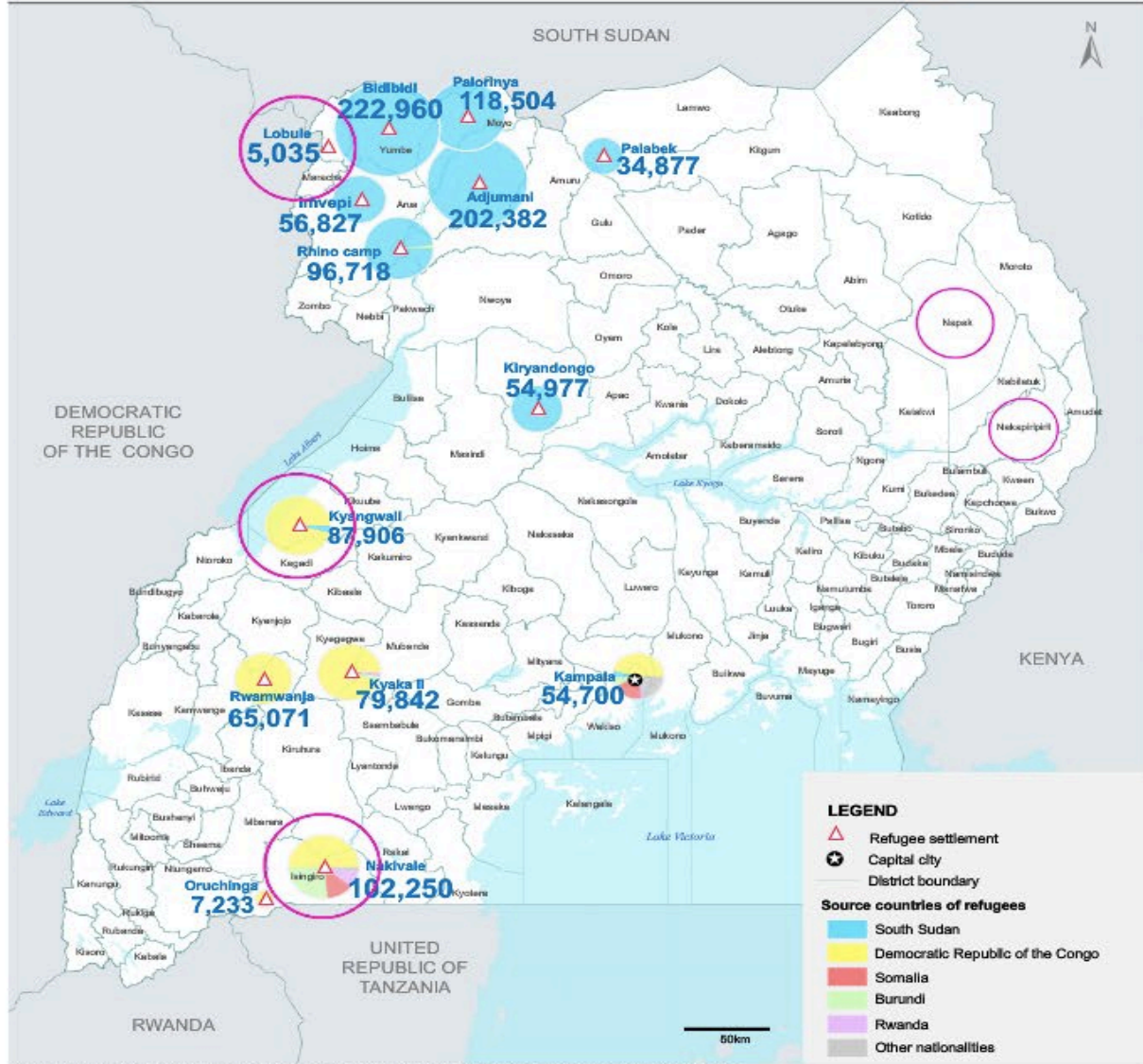




Total refugees and asylum-seekers

1,190,922

COUNTRY	NUMBER
DRC	312,699
BURUNDI	34,981
SOMALIA	23,633
RWANDA	14,613
OTHERS	15,897



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Activity Scope

Infrastructure & Supply

- 2,250 household stoves
- 23 institutional stoves
- 2 community kilns
- 3 energy kiosks

Awareness & Demand

- User training
- Market teasers & promotions
- Government engagement
- Brand ambassadors









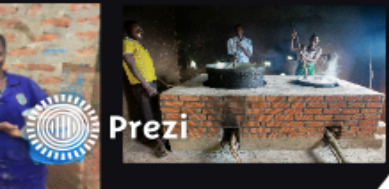
Assessing Purchasing Power

Supply and prices of available fuels

Implementation of cash for work or cash transfer programs

Cashless payment options and opportunities for program participation as payment for stoves (reforestation, permanent shelter construction, etc.)

Market stimulation in surrounding communities (restaurants, hotels, street vendors etc.)



Promotional Activities

- Cooking Demonstrations
- User Trainings
- Radio Ads & DJ Mentions



Preliminary Findings

High demand for dual fuel stove

High demand for points of sale

Opportunities for cashless payment options (vouchers) that simulate payment process

Challenges

Transitioning target consumers from free distribution to market development

- communication of product value is key

Institutional interest in locally made mud stoves & employment opportunities

- balancing product quality and oversaturation

Future: charcoal sale outlawed in Karamoja

Next Steps

- Energy Kiosks
- Community Kilns
- Community Events



GIZ kiosk at Imvepi settlement (not under this project)





LIFELINE

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